



Renée Yardley

Senior Vice President Sales and Marketing at Sustana

Renée Yardley serves as Senior Vice President of Sales and Marketing for Sustana Group, the leader in sustainable, recycled fibers, and paper products. Since joining Sustana Group in 2016, Renée oversees all sales and marketing initiatives for both Rolland Paper and Sustana Fiber.

Renée's rebranding of Sustana Group brought focus to sustainability and included a corporate sustainability plan to take the company to the next level. With her combining of the paper and fiber sales teams, the group achieved excellent synergy and collaboration between the business units. Through her leadership and the sustainability focused sales and marketing strategy, the team added several blue chip companies' to the portfolio to meet client's sustainability goals by providing environmental solutions through recycled paper products.

[Sustana Fiber](#), with two locations, De Pere, Wisconsin and Lévis, Quebec Canada, manufactures 100% recycled fiber for use in new paper products including food grade packaging, printing and writing papers, and tissue grades. [EnviroLife®](#), Sustana's premium recycled fiber, is compliant with FDA standards for use in cups, cartons, sandwich wraps, to-go containers, and food service packaging. [Rolland Paper](#), located in Saint-Jérôme, Québec Canada, manufactures sustainable recycled papers made with renewable energy, primarily biogas, for the printing and converting industries. Rolland's commercial, digital, and office papers are ideal for high quality magazines, books, brochures and annual reports. Rolland has been a world leader in security paper manufacturing for generations. They produce a wide variety of security papers, including checks, prescription pads, money orders, passports, visas, and share certificates.

Renée has more than two decades of experience in global organizations, including General Motors Tembec and CCM Hockey. She holds a Bachelor of Commerce and MBA from McGill University and an MA in General Management from Harvard University. Passionate about education, she mentors women MBA students at McGill University and serves on the Board of Trustees of the Canadian Print Industry Scholarship Foundation. Active in the Montreal community, Renée currently serves on the Board of Directors for the Lakeshore General Hospital Foundation and on the Board of Trustees for St Andrew and St Paul Presbyterian Church.