



Laurie Burkel

President/Owner

**Printco Industries
Jisa Machine & Gear**

Laurie Burkel, Owner and President of Printco Industries and Jisa Machine & Gear started her entrepreneurial journey in late 2003 when an opportunity to invest in a local company arose. With a short window to present an offer, she quickly assembled a buying group and successfully negotiated the purchase of Printco Industries. Laurie was elected President by the board and remains in that position today. Printco is an OEM, designing and assembling printing equipment for the flexographic printing industry. Core competencies include flexographic printing presses, reverse angle doctor blade systems, unwinds and rewinds.

In late 2012 the group purchased Jisa Machine & Gear and shortly after, both businesses moved their operations to its current location on the northwest side of Green Bay. The acquisition of the machine shop created greater flexibility and decreased production times in the manufacture of Printco related items. Jisa also provides machining services for several of the area's largest OEMs.

Laurie's early career started with an entry level position in retail management. Her passion for this job resulted in multiple promotions with the company and planted the seeds of confidence and determination required to own and manage two businesses. After getting married, Laurie moved back to Green Bay and started a position with her husband's construction firm. As project manager she travelled nationally expediting government contracts.

During a career that spans over three decades, Laurie's driving force for success is rooted in a tremendous work ethic and her ability to develop and retain a strong, committed team. She believes the success of any organization hinges on the character and quality of its people. Laurie and the Printco/JMG team excel at developing lasting business relationships built on integrity and commitment.