



Lisa Reynolds – CEO Reynolds Packaging

Reynolds Packaging started out in a small garage on Main Street (Yes, Main Street) in Green Bay, Wisconsin over 20 years ago. In the beginning there was a man and his machine which has now grown to 24-hour manufacturing operations across multiple production lines. As the company began to see the impacts from overseas competition, the Reynolds Duo, Kelly and Lisa, decided to grow the company and take the leap to become leaders in packaging. Since then there has been no stopping the growth by becoming specialists in the traditional and sustainable flexible packaging markets.

Lisa Reynolds, CEO came on board in 2015 and along with her husband, Kelly Reynolds, Founder and COO, they have a dedicated team which are the “Problem Solvers” of converting. Currently manufacturing flexible packaging for mid and small web printing companies, contract packagers, confectionery’s, and fulfillment companies. Products range from traditional stand up pouches and bags with press-to-close zippers to the complex substrates used in sustainable packaging like 100 % compostable, recyclable, and paper products.

Before becoming CEO of Reynolds Packaging, Reynolds had a distinguished 20+ year career in development and revitalization of several metropolitan and rural areas. Being a native of Madison, WI and beginning her career path by answering phones at a large residential construction company she went on to leading teams through multi-million-dollar commercial construction projects that spanned the course of several years. Awarded Outstanding sales achievement in 2001 and then participation on the board of directors for the Mazomanie Downtown Revitalization committee helped prepare for what was to come.

Mrs. Reynolds currently serves on the board of directors for the Green Bay Innovation Group (GBIG) helping bring together the paper, packaging, printing industries by advancing the regions innovation and giving back to local food pantries and homeless shelters.